



# Capabilities Statement

## Overview

At [knowledge bank](#), we assist businesses, retailers, and entrepreneurs ....

- Looking for a thorough regulatory review of label artwork or amending label content following enforcement actions by regulators,
- Supplementing existing quality and product development teams to tackle heavy workloads and advanced regulatory topics in labeling,
- Seeking subject matter expertise on nutrition-related topics or U.S. government labeling rules, and/or
- Guiding brand managers so you don't fall in love with label content that is not compliant in the USA.



## Label Reviews

[knowledge bank](#) performs “health check-ups” for USA label artwork, websites, sell sheets, and technical product sheets. We’re experienced with foods, supplements, beverages, meat, poultry, and meal kits. We’ll guide you in...

- Product Naming (Statement of Identity)
- Claims for Nutrients and Health
- Simplifying Ingredient Declarations
- Serving Size Determinations & Facts Up Front™
- Cooking Directions & Warnings
- Allergen and Bioengineered (BE) Statements

## Nutrition Displays

[knowledge bank](#) creates accurate Nutrition Facts (NFL) or Supplement Facts (SFL) that comply with USA regulations. We can use your supplier specifications, theoretical nutrient databases, and/or your laboratory nutritional analysis to develop graphic-ready displays. [knowledge bank](#) is your ally and coach when you need to...

- declare “added sugars”
- apply “PDCAAS” to a protein declaration
- decide if a dual column nutrition facts display is required or optional
- properly declare herbals and probiotics in the Supplement Facts
- set a labeled serving size based on reference amounts



## Product Claims Substantiation & Advisory Services

[knowledge bank's](#) guidance is specific to your product including beverage container redemption, clean label revisions, and non-GMO (bioengineered food) labeling. Ask us about missed opportunities for claims based on nutrients or suggestions for what ingredients may be influencing the numerical values in the Nutrition Facts display. Contract [knowledge bank](#) to examine peer-reviewed papers before sourcing new ingredients or for your refresh of label claims as required by the FDA or FTC.



technical knowledge brokers to the food & health industries  
P.O. Box 493494, Redding, CA 96049-3494 USA  
tel: 714.642.5100 (Pacific) www.knowledge-bank.net

## Rates (as of Nov. 1, 2023)

### Fixed Fees depending on complexity of project

- Label Reviews start at \$895/food label artwork & \$995/supplement label artwork (passages of regulations included for add'l fee & upon request)
- Nutrition Facts start at \$375/display with your data (extra fees apply for complex formulations & ingredient statements)
- Supplement Facts start at \$475/display with your data (extra fees apply for complex formulations & ingredient statements)
- Discounts for similar product flavors & packaging (if submitted at same time) & subsequent artwork reviews following initial label review.



### Hourly Rates

- Consultation and Advisory Services-- \$350/ hour billed in 0.25 hour increments
- On-site Label Training, Product Claims Substantiation, Marketing Material Reviews & Ingredient/Allergen Declarations—[request a quote](#).

## Leadership

Debra K.W. Topham is the director of *knowledge bank*. Since 2002, Ms. Topham helped launch the labeling and nutrition program of 3,750 products including the USA launch of Tesco’s Fresh & Easy Neighborhood Market. *knowledge bank*’s director is a classically trained food and nutrition professional with the solid experience of a corporate research scientist and home economist. She lectures to college and professional groups including Chapman University (Orange, CA), USC Regulatory Affairs Program (Los Angeles), California Polytechnic University (Pomona, CA), and Institute of Food Technologists (IFT) meetings.

Ms. Topham is a Certified Nutrition Specialist (CNS). She’s edited two internationally known books, *Phytochemicals: A New Health Paradigm* and *Phytochemicals as Bioactive Agents* by CRC Press. While at the Nutrilite Division of Amway, Ms. Topham served as project manager for human clinical studies and scientific conferences on plant concentrates and supplement nutrition.



*knowledge bank*

Call: 714.642.5100 (Pacific)

Website: [www.knowledge-bank.net](http://www.knowledge-bank.net)

Email: [clientservices@knowledge-bank.net](mailto:clientservices@knowledge-bank.net)