



technical knowledge brokers to the food & health industries

P.O. Box 4535, Huntington Beach, CA 92605-4535

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www.knowledge-bank.net

Capabilities Statement

Overview

Gain a competitive edge with [knowledge bank](#). We are regulatory and technical knowledge brokers to the food & supplement health industries. Are you looking for a professional check-up on a few product labels? Want to outsource your label regulatory team? Need to supplement your existing label regulations department to tackle heavy workloads and advanced topics? Are you a corporate professional seeking deep subject matter expertise on nutrition-related regulations? Draw from our experienced consultants to stay ahead of the regulatory curve. Our services include:



- **Label Reviews:** Our consulting specialty is regulatory “health check-ups” for food & supplement product labeling. We offer a selection of services including reviews of websites, sell-sheets, technical product sheets, nutritional label analysis, ingredient lists, and allergen declaration.
- **Nutrition / Supplement Facts Panels:** We help companies create accurate Nutrition Facts (NFP) or Supplement Facts (SFP) panels that comply with USA regulations in graphic-ready files. Ask us about missed opportunities for nutrient claims and alternative graphic formats to fit your package designs, too.
- **Product Claims Substantiation:** Prepare custom monographs for FDA and FTC reviews of your product marketing and promotional copy. We help investigate your ingredient selection or refresh your health claims.
- **Advisory Services:** We provide guidance specific to your product line from beverage container redemption, clean label declarations, nutrient claims, and non-GMO labeling. We provide answers to help you carry on.

Leadership

Debra K.W. Topham is the director of [knowledge bank](#). Since 2002, Ms. Topham helped launch the labeling and nutrition program of 3,500 products including the USA launch of Fresh & Easy Neighborhood Market grocery products (Tesco PLC). She also teaches part-time at Chapman University (Orange, CA) and has lectured at USC Regulatory Affairs Program (Los Angeles), UW-Stout, and CSU-Long Beach. Among her many publications, she edited two internationally known books, *Phytochemicals: A New Health Paradigm* and *Phytochemicals as Bioactive Agents* by CRC Press. Ms. Topham served as project manager for human clinical research studies, scientific symposia, and nutrition conferences, especially on botanicals, plant concentrates, and human nutrition for the Nutrilite Division of Amway.

[knowledge bank](#)'s director is a classically trained food and nutrition professional with the solid experience of a corporate research scientist and home economist. For her advanced educational degrees and significant contributions to the fields of food and nutrition, Ms. Topham is recognized as both a Certified Nutrition Specialist (CNS) and Certified Food Scientist (CFS). She is a professional member of the Institute of Food Technologists (IFT) and Phi Upsilon Omicron Honor Society.



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Products & Services

Label Reviews

knowledgebank performs “health check-ups” for USA food and supplement labels, websites, sell sheets, and technical product sheets. We’re experienced with start-ups, private label manufacturing, and national brands. We help you comply with regulations for:

- Product Name (Statement of Identity)
- Claims for Nutrients and Health
- Net Quantity of Contents/Net Weight
- Ingredient, Allergen & Clean Label
- Structure/Function Claims & Romance Copy
- Font Sizes and Text Placement
- Cooking Directions



Nutrition Panels

knowledgebank helps companies create accurate Nutrition Facts panels (NFP) or Supplement Facts panels (SFP) that comply with USA regulations. We utilize the USDA National Nutrient Database for Standard Reference, your specifications, and/or your laboratory nutritional analysis to develop a complete nutrition panel.



- Proper naming conventions for botanicals (genus /species /plant part) in SFP
- Proper serving sizes and “as prepared” nutrient declarations
- Guidance for “old 1993” or “new 2016” regulatory formats and calculations
- Dual language nutrition facts panel

Product Claims Substantiation & Advisory Services

Request our help in your due diligence project or when you are doing a brand refresh to explore new claims. Prepare your science-based reports for sourcing new ingredients or prepare for upcoming legal action. Avalanches of regulatory mandates, nutrition publications, and health findings can put significant obstacles into product development and marketing timelines. Contract *knowledgebank* to prepare a review of scientific papers to aid you or your expert witnesses and tailor a proprietary solution for your dilemma.



Rates

Fixed Fees: Discounts available for similar product flavors & packaging (if submitted at the same time)

- Label Reviews start at \$695/food label & \$895/supplement label
- Nutrition Facts panels (labels) start at \$275/panel (extra fees apply for ingredient & allergen declarations)
- Supplement Facts panels (labels) start at \$375/panel (includes “other ingredients” declaration)

Hourly Fees

- Advisory Services--\$275/hour
- On-site label training, Product Claims Substantiation, Marketing Material Reviews & Ingredient/ Allergen Declarations—request a quote Call: **714.642.5100 (Pacific)** Email: clientservices@knowledge-bank.net