
AN EXPERIENCED TEAM

Our *knowledge bank* professionals can whittle away the mounds of nutrition facts and food trivia to provide you with time-sensitive and relevant labels, reports, and services. When you connect with *knowledge bank*, it's like having a virtual science department. We know you need more than information... you need knowledge.

knowledge bank professionals have extensive experience speaking and writing to scientific and lay audiences. Our business-savvy scientists each have 20+ years of experience, graduate educations, and certifications that provide a solid foundation to support your business goals.

Whatever your industry or department, for-profit or not-for-profit, *knowledge bank* can deliver results for you:

supplement research	foodservice
investment banking	legal services
product development	manufacturing
retail buying	marketing
consumer education	quality assurance

knowledge bank
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knowledge bank

WE PUT THE SCIENCE
BEHIND YOUR FOOD &
SUPPLEMENT PRODUCTS



WHEN A PROFESSIONAL NEEDS AN EXPERT IN FOOD & NUTRITION...



Find your competitive advantage with the food and nutrition scientists at *knowledge bank*. Draw from our technical professionals to bolster your food and nutrition business activities to:

- ☑ comply with food label regulations
- ☑ substantiate product claims
- ☑ benchmark nutritional profiles of competitor products or restaurant menus
- ☑ research literature for structure/function claims
- ☑ conduct in-house labeling or nutrition sessions
- ☑ support clinical research of your custom formulas
- ☑ submit labels to USDA for pre-approval

WE SPEAK NUTRITION...

The media covering food, nutrition and health are filled with buzz-words including *organics*, *nutraceuticals*, *functional foods*, *omega-3's*—even *phytochemicals*. These words can blur the mind with their overwhelming messages and themes. *knowledge bank* professionals are the technical reinforcement for your information dilemmas. We can translate the words and interpret the proper meaning for your particular business application.

TECHNICAL SUPPORT FOR THE NON-SCIENTIST...

Avalanches of nutrition information and health findings can put significant



obstacles into product development and marketing timelines. Draw upon *knowledge bank* experts to tailor a proprietary solution for your business dilemma. Select

our scientists to disclose existing publications or build a record of original research with our clinical services. Prepare ahead of time for FDA and FTC reviews of your supplement marketing and promotional copy with science-based reports.

Our experts have labeling, formulation and research experience so you'll spend less time explaining your needs and more time using our solutions to fuel your project decision-making. We complement a client's knowledge base with international experience.

TIMELY SOLUTIONS

knowledge bank's most requested solutions include

- ▶ Recommend label claims for foods and supplements
- ▶ Summation of peer-reviewed papers
- ▶ Nutrition Facts panels & allergens
- ▶ Tesco Technical Library training
- ▶ Clinical trial services

...but don't hesitate to discuss your particular needs with us directly.

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